



Little Lights

We're part of the biggest art trail in Southampton and Cowes for 2024!

www.lightthesouth.co.uk #lightthesouth

PRINCESS ANNE HOSPITAL SUPPORT OF COMMUNITY CHARITABLE EVENT

We proudly sponsored a Corporate Challenge Treasure Trail event in support of Southampton Hospital Charity, helping to raise awareness of the charity's vital work supporting patients, families and NHS staff across Southampton. The event brought together local businesses for a fun, interactive challenge that promoted teamwork, wellbeing and stronger connections between the local business community and the NHS charity sector. The treasure trail started at the John Hansard Gallery and saw teams travel across Southampton city centre, visiting 34 eight-foot lighthouse installations. Along the way, teams answered questions before returning to the gallery as quickly as possible. The format encouraged collaboration, problem-solving and friendly competition, while showcasing Southampton's cultural spaces and public art.

Our sponsorship played a key role in enabling the event to take place at a central, accessible location and ensuring a positive experience. We supported the event by:

- Assisting with the funding for the use of the John Hansard Gallery as the event base.
- Supported the provision of prizes and gifts for winning teams.
- Helped Southampton Hospitals Charity deliver a professional and engaging fundraising event.

Social Value Impact

Stronger communities

- Encouraged collaboration between local businesses and Southampton Hospitals Charity.
- Strengthened links between the private sector and NHS-supported causes.

Health & wellbeing

- Promoted physical activity, social connection and positive mental wellbeing.
- Created an inclusive, enjoyable community event.

Support for health and care charities

- Helped raise awareness and understanding of the charity's work.
- Supported wider community engagement with NHS fundraising initiatives.

Project

Corporate Challenge
Treasure Trail

Location

Southampton

Community Partner

Southampton Hospitals
Charity

Associated Project

Princess Anne Hospital
- Neonatal

Social Value Theme

Community
Engagement, Vharity
Support, Health &
Wellbeing